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# Lesson 26 Wanted: a large biscuit tin

征购大饼干筒 让步状语从句的强调

与课文关联的 17 个单词(点击每个单词可查看详细介绍) 

**influence** \* /'ɪnfluəns/ v. 影响

**pride** /praɪd/ v. 骄傲

**taste** \* /teɪst/ n. 鉴赏力

**exert** /ɪg'zɜ:t/ v. 施加

**subtle** /'sʌt(ə)l/

**advertiser** /'ædvətaɪzə(r)/

adj. 微妙的，难以捉摸的

n. 做广告的人

**classify** /'klæsɪfaɪ/ v. 分类

**magic** \* /'mædʒɪk/

**sample** /'sɑ:m(p)əl/ n. 样品

adj. 有奇妙作用的

**devise** /dɪ'vaɪz/ v. 设计，想出

**capture** /'kæptʃə(r)/

**manufacturer** /,mænju

v. 吸引、赢得

'fæktʃərə(r)/ n. 生产厂家，制造商

**boot** \* /bu:t/ n. (汽车尾部的)行李箱

**ingredient** /ɪn'gri:diənt/ n. 配料

**crane** /kreɪn/ n. 起重机

**anticipate** /æn'tɪsɪpeɪt/

**wheelbarrow** /'wi:l bæərəʊ/

v. 预期，预料

n. 独轮手推车

## 用“免费”诱惑顾客 难度：5 级

### ※ Wanted: a large biscuit tin

『 **wanted** 诚聘，求购 』

- help wanted section 招聘启示专栏
- The fugitive **is wanted by** the police. 警方正在通缉逃犯。

※ **No one can avoid being influenced** by advertisements.

Everyone is influenced by advertisements. 无双否，不加强

- Everyone admits that ... → No one can deny that ...
- Everyone is attracted by ... → No one can resist...

『 **avoid** v. 躲避，避免（后面常接Doing） 』

No one can **avoid being influenced** by society. 没有人可以避免受到社会的影响。

No one can **avoid being tempted** by money. 没有人可以避免受到金钱的引诱。

No one can **avoid making** mistakes. 没有人可以避免犯错误(主动)

※ **Much as** we may **pride** ourselves on our good taste, we **are** no longer free to choose the things **we want, for** advertising **exerts** a subtle influence on us.

<b>pride oneself on</b> 以...为傲：因为拥有（某种能力、品质等）而感到自豪。	<b>be proud of</b> 为.....感到自豪：因某事或某人而感到自豪或自尊。
He <b>pride himself on</b> having never been beaten in chess. 他为自己下棋从未被击败而自豪。	<b>We are very proud of him.</b> 我们为他感到骄傲。
<b>take pride in ...</b> 以...为傲：对某事或某人感到满意、自豪或自尊。	
<b>Take pride in</b> what you do. 为你所做的事感到自豪。	I started to <b>take pride in</b> what I was writing. 我开始为我写的东西感到自豪。

<b>exert sth. on sb.</b> 把某事强加于某人	<b>impose sth. on sb.</b> 把...强加给...
It is not easy for her to <b>exert influence on</b> her children. 她不容易对她的孩子产生影响。	Good books could <b>impose more positive influence on</b> me. 好书可以对我产生更积极的影响。

Much as we may pride ourselves on our good taste,	we are no longer free to choose the things	we want	, for advertising exerts a subtle influence on us.
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让步状语从句	原因状语主句	定语从句	原因状语从句
Although we may <b>much</b> pride ourselves on our good taste,	让步状语主句		

### 『 \* 让步状语从句的强调 』

- Although I **much** admire Newton as a scientist, I don't like him as a man. → **Much as** I admire Newton as a scientist, I don't like him as a man. 副词强调
- Although we may be **proud** of our good taste, ... → **Proud as** we may be of our good taste, ... 形容词强调
- Although she is **beautiful**, I still don't like her. → **Beautiful as** she is, I still don't like her.
- Although he **tries**, he never seems able to do the work beautifully. → **Try as** he **does**, he never seems to do the work beautifully. 强调谓语动词
- Although he is **a child**, he can make a living. → **Child as** he is, he can make a living. 名词强调 (零冠词)

<b>be free to do ...</b> 自由的去做某事	You <b>are free to choose</b> the things you want.
<b>freely</b> adv. 自由地; 免费地	You can choose the things you want <b>freely</b> .
<b>be at liberty to do</b> 可以自由地去做某事	You <b>are at liberty to choose</b> the things you want.

※ \* In their efforts to persuade us to buy this or that product, advertisers **have made a close study of human nature** and **have classified** all our little weaknesses.

### 『 in sth. / doing 在...的过程之中 』

- **In trying to persuade us to buy ...** 为了说服我们购买.....
- **In seeking independence, they do not sacrifice their human dignity.**

<b>persuade sb. to do / into doing</b> 说服某人做某事	It took me ten minutes to <b>persuade her to ring back later</b> .
<b>talk sb. into doing</b> 说服某人做某事: 通过言语或论证使某人同意或采取行动。	We <b>talked</b> Father <b>into buying</b> the car.
<b>get sb. to do</b> 通俗、口语化	The rough road across the plain soon became so bad that we tried to <b>get Bruce to drive</b> back to the village we

	had come from.
<b>persuade sb. not to do / out of doing</b> 说服某人不要做某事	I <b>persuaded</b> him <b>not to commit / out of committing</b> suicide.
<b>talk sb. out of doing</b> 劝说某人不做某事	I <b>talked</b> him <b>out of committing</b> suicide.
<b>get sb. not to do</b> 让某人不要做某事	I <b>got</b> him <b>not to commit</b> suicide.
<b>dissuade sb. from doing</b> 劝阻某人不要做某事	I <b>dissuaded</b> him <b>from committing</b> suicide.

『 **this or that product** 各种各样的商品 』

- one product or another 各种各样的商品
- ~~some~~ product or other 各种各样的商品

<b>study</b> ... n./v. 研究, 调查	<ul style="list-style-type: none"> <li>• Recently the New York Animal Medical Center <b>made a study of 132 cats over a period of five months.</b></li> <li>• make a <b>study</b> of ... 做研究 → make a <b>close</b> study of ... 做仔细的研究</li> </ul>
<b>discover</b> v. 发现	<ul style="list-style-type: none"> <li>• make an interesting <b>discovery</b> of ... 做有趣的发现</li> <li>• <b>Some time ago, an interesting discovery was made by archaeologists on the Aegean island of Kea.</b></li> </ul>
<b>describe</b> v. 描述, 形容	<ul style="list-style-type: none"> <li>• make a vivid <b>description</b> of ... 做生动的描述</li> <li>• We had only a <b>vague description</b> of the attacker. 我们只有那个袭击者的粗略描述。</li> </ul>
<b>investigate</b> v. 侦察 (某事); 调查	<ul style="list-style-type: none"> <li>• make a thorough <b>investigation</b> of ... 对.....进行彻底调查。</li> <li>• What we must do now is to <b>make a careful investigation of the situation.</b> 我们现在必须做的是把情况作一番仔细的调查。</li> </ul>
<b>summarize</b> v. 总结, 概述	<ul style="list-style-type: none"> <li>• make a comprehensive summary of... 对.....做一个全面的总结。</li> <li>• Let's <b>make a comprehensive summary of</b> the lesson, OK? 我们来全面的总结一下这节课, 好吗?</li> </ul>

**analyze** vt.对...进行分析

- make a detailed **analysis** of ... 详细分析
- In addition, the subject also **make a detailed analysis of** software design of signal source. 此外, 还对信号源的程序设计做了较为详细的分析。

『 **weakness** n.懦弱, 软弱(不可数) 』

So let us begin anew—remembering on both sides that civility is not **a sign of weakness**, and sincerity is always subject to proof. Let us never negotiate out of fear, but let us never fear to negotiate. — John F. Kennedy

『 **weakness** n.弱点、缺点(可数) 』

- They have the usual quota of human **weaknesses**, no doubt. 他们毫无疑问也有人类通常的弱点。
- strengths and weaknesses 优缺点

For we know that our patchwork heritage is **a strength**, not **a weakness**. We are a nation of Christians and Muslims, Jews and Hindus, and nonbelievers.

※ Advertisers **discovered** years ago that all of us **love** to get something for **nothing**.

『 **for nothing / for free / free of charge** adv. 免费.... 』

- Guests can park **for nothing / for free / free of charge**. 免费停车

『 **no charge for** ...免费 』

- There is **no charge for parking**.

『 **be on the house** 店主请客 』

- The owner knew about the engagement and brought them glasses of champagne **on the house**. 店主知道了他们订婚的事, 便免费请他们喝了几杯香槟酒。
- In some pubs you can get drinks **on the house**, meaning they are free. 在一些酒吧里, 你可以得到由店家出钱的饮料, 也就是说, 它们是免费的。

※ An advertisement which **begins** with the magic word **FREE** can rarely go wrong.

『 **begin with ...** 以...开始; 开始于... 』

"Let's go into the kitchen, and maybe you can help me set the table." "Sounds good to me. What are we having?" "I prepared lamb chops, mashed potatoes, and a tossed green salad to **begin with**." "Grandpa, you are a terrific guy!"

『 **end with ...** 以...结束 』

- The rally **ended with** the singing of national anthem.

『 **go wrong** (变得) 出错, 出问题, 不顺利 』

- Something's **gone wrong with** my computer.
- We have all experienced days when everything **goes wrong**.

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※ **These days**, advertisers **not only offer free samples, but free cars, free houses, and free trips round the world as well.**

『 **round / around the world** 世界 (一圈) 』

- throughout the world 全世界: 在整个世界范围内, 涵盖所有地区或国家。
- all over the world 全世界
- the world over 全世界
- Michael Jackson was popular **round / around the world / throughout the world / all over the world / the world over.**

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※ They **devise** hundreds of **competitions** which **will enable** us to win **huge sums of money.**

『 **enable sb. to do ... = make it possible for sb. to do...** 使某人做某事成为可能 』

They devise hundreds of competitions which will **make it possible for us to win huge sums of money.** 替换

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※ **Radio and television have made** it possible for advertisers to **capture the attention of millions of people in this way.**

Radio and television have **enabled** advertisers **to** capture the attention of millions of people in this way.替换

『 capture / attract / draw / catch / arrest / command / get (one's) attention / the attention of ... 捕捉/吸引/吸引/抓住/逮捕/命令/引起(某人)注意... 』

- This **attracted the attention of** Richard Humphries who was then the most eminent boxer in England.
- True eccentrics never deliberately set out to **draw attention to** themselves.

广告失败 难度: 3 级

※ During a radio programme, a company of biscuit manufacturers once asked listeners to **bake** biscuits and **send** them to their factory.

『 **bake** 用烤炉、烤箱去烤 』

- baker 面包师
- baker's / bakery 面包店、面包房
- **roast** turkey 在烤炉、烤箱里去烤其它食物“土豆、肉类”
- Peking **roast** duck 北京烤鸭
- **grill / broil** 烧烤 (用明火)
- **grilled / broiled** chicken 在明火上烤鸡
- **barbecue** (BBQ) 在户外的烧烤 (后院也是)

※ They **offered** to pay \$10 a pound for the biggest biscuit baked by a listener.

『 **for** 等价交换、付款, 赔偿; 付出代价 』

- She **paid** me \$30 **for** my bike.
- She **bought** my bike **for** \$30. 等价交换
- Advertisers discovered years ago that all of us love to get something **for** nothing.
- The manufacturers had to pay more money than they had anticipated, **for** they bought the biscuit from the student **for** \$24,000.

※ The response to this competition **was** tremendous.

『 **the response to ... is / was tremendous / lukewarm** 对...的反应是巨大的/不温不火的 』

造句：The university **offered a prize of \$1,000 to** the first student who would find a solution to the problem. **The response to** the competition was **tremendous / lukewarm**.  
 学校提供了一笔1000美元的奖金给第一个能解决这个问题。大家对这次比赛的反应很热烈/很平淡。

※ **Before long, biscuits of all shapes and sizes began arriving** at the factory.

『 **before (very / too) long** 不久之后 』

- before much longer 不久之后
- shortly afterwards
- a little later 过了一小会儿
- after a little / short time / while

『 **all sorts / kinds / types of sth.** 各种各样 』

- He added that a student had dressed up as a policeman and was playing **all sorts of** silly jokes on people.

造句：She has to deal with **all kinds of** complaints every day. 她每天必须要处理各种各样的投诉。

※ One lady **brought in** a biscuit on a wheelbarrow.

※ It **weighed** nearly 500 pounds. 主系表

<b>weigh ...</b> v.称, 称...的重量; 有...重	The boy <b>weighs</b> 50 kilos.
<b>be ... (in weight)</b> 有...重	The boy <b>is</b> 50 kilos (in weight).
<b>be / stand ... high / tall</b> 有...高	<ul style="list-style-type: none"> <li>• She <b>stood</b> three feet <b>high</b> and her hands rested on her hips.</li> <li>• He <b>stands</b> / is 1.8m <b>tall</b>. 主系表</li> </ul>
<b>rise to a height of ...</b> 高度、高达	Above the surface of the water, the towers <b>rise to a height of</b> nearly 700 feet.
<b>be ... deep / in depth</b> 深度	The hole <b>is</b> 2 feet <b>deep</b> / in depth.
<b>extend to a depth of ...</b> 深达...	The platforms <b>extend to a depth of</b> over 100 feet under the sea.

be ... long / in length 长度	The bed <b>is</b> 2 meters <b>long / in length</b> .
be ... wide / across / in width 宽度	The river <b>is</b> 20 meters <b>wide / across / in width</b> .

※ A little later, a man **came along with** a biscuit which **occupied** the **whole boot of his car**.

<b>along with ...</b> 与...在一起	Mr. Taylor, <b>along with</b> two assistants, <b>is</b> trying to stop the thieves.
<b>together with ...</b> 与主语一起(不算做主语)	One day, <b>together with</b> Leela, Jenny went to visit an orphanage. 一天, 珍妮和里拉一起去参观一家孤儿院。
<b>coupled with ..</b> 替换	This, <b>coupled with</b> a good tool, makes first steps in refactoring a breeze. 再加上一个好的工具, 迈开重构的第一步简直就是轻而易举。
<b>accompanied by ...</b> 替换	Children, when <b>accompanied by</b> their parents, are allowed to enter the stadium. 孩子们在父母的陪同下可以进入体育场。
<b>followed by ...</b> 后面跟着(不算做主语)	He gasped, and bounded away, <b>followed by</b> his bo'sun. 他喘着气, 跳开了, 后面跟着他的水手长。
<b>besides ...</b> 除了后者以外还有前者	What other sports do you play <b>besides</b> hockey? 除了玩曲棍球你还做哪些运动?
<b>as well as ...</b> 后面的这个也...	He plays classical music, <b>as well as</b> pop and jazz. 他演奏流行音乐和爵士乐, 同时也演奏古典音乐。
<b>no less than ...</b> 后面这个也...	Briefly, <b>no less than</b> nine of our agents have passed information to us. 简言之, 至少已经有9位我们的代理商将信息传递给了我们。
<b>including ...</b> 还包括了...	He was fully dressed, <b>including</b> shoes. 他已穿戴好了, 包括鞋子。

※ The largest was 713 pounds.

The largest was 713 pounds (in weight).  
The largest weighed 713 pounds.

※ But **just before** the competition **closed**, a lorry **arrived** at the factory **with a truly colossal biscuit** which **weighed** 2,400 pounds.

※ It **was so heavy that** a crane **had to be used to remove** it from the lorry.

造句: The box was so heavy that a lorry had to be used to carry it to the destination. 箱子太沉了, 用了一辆卡车才把它运到目的地。

造句: In the past two years many shops have been set up in the street. 两年多来这条街上新开了很多商店。

- A new government was organized after the war. 战后成立了新政府(英语中很多的被动翻译为无主语的主动结构)

※ The manufacturers **had to pay** more money **than** they **had anticipated**, **for** they **bought** the biscuit from the student **for \$24,000**.

『 **buy from** 从某处购买 』

- **Buy from** local organic farmers. 购买当地的有机农场的食品。
- How to bargain when you **buy something from** a vendor? 如何在讨价还价时, 你可以从一个供应商买到这个东西呢?



The Emperor is not in a hurry, but his eunuchs are.

皇帝不急, 太监急。

共有2道练习题(解题方法与答案需要在“ncego.com”笔记官网查看)

1. M: What had they decided to call the stadium? W: No one has come up with a good name. Q: What does the woman say about the stadium? (单选)

- A、 Very few people come to it.      B、 A good name hasn't been found for it.
- C、 People don't like climbing the stairs to get there.
- D、 She has decided to phone the ticket office.

2. W: Since when do you read the Sunday Times? M: Since I discovered its big help-wanted section. Q: What can be assumed about the man? (单选)

- A、 He wants help improving his vocabulary.
- B、 He plans to read the entire newspaper.
- C、 He rarely has time to read the newspaper on Sunday.
- D、 He's interested in finding a job.

受限于个人水平，笔记若有疏漏之处，恳请发送邮件至 [hibenba@gmail.com](mailto:hibenba@gmail.com) 批评指正。  
同时可通过网址([ncego.com](http://ncego.com))页面底部“举报”错误 (更新于:2026-03-01)。

一场孤独的修行，需要相信积累的力量。专注当下、珍惜时间、心怀感恩、顶峰相见。