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Lesson 8 Trading standards

贸易标准 **强调句** **插入语**

与课文关联的 12个单词(点击每个单词可查看详细介绍)



slaughter /'slɔ:tə(r)/ v. 屠宰

fit * /fɪt/ adj. 适合

grace * /greɪs/ v. 给...增光

tariff /'tærɪf/ n. 关税

standard * /'stændəd/ n. 标准

electrocute /ɪ'lektrekju:t/

v. 使触电身亡

eliminate /ɪ'lɪmɪneɪt/ v. 消灭

accord * /ə'kɔ:d/ n. 协议

device /dɪ'vaɪs/ n. 仪器，器械

hammer out /'hæmə aut/ v. 推敲

dialysis /daɪ'æləɪsɪs/

pact /pækt/ n. 合同，条约，公约

n. 分离，分解；透析，渗析

引述 难度：7 级

※ **Trading standards** 文章出自：The Economist 经济学人

『 **trading** 贸易的，商业的 』

- **Trading** partners signed a new agreement last year. 贸易伙伴去年签署了一项新协议。
- She works in the **trading** department of the bank. 她在银行的交易部门工作。
- The company is engaged in **trading** electronic components worldwide. 该公司从事电子元件的全球贸易。

『 **trading standards** 贸易标准 』

- Local **trading standards** inspect imported goods. 当地贸易标准机构检查进口商品。
- Companies must meet national **trading standards** before export. 公司出口前必须符合国家贸易标准。
- Changes to **trading standards** affect cross-border transactions. 贸易标准的变化影响跨境交易。

❖ Chickens slaughtered in the United States, claim officials in Brussels, are not fit to grace European tables.

『插入语写法 / 将说话者降为插入语』写作手法（突出内容，弱化说话者）By making the content the focus, the writer uses an inserted speaker to shift emphasis. 通过将内容作为焦点，作者使用插入的说话者来转移强调。』

- **Officials in Brussels claim** that chickens slaughtered in the United States **are** not fit to grace European tables. 布鲁塞尔官员声称美国宰杀的鸡不适合摆上欧洲的餐桌。
- 'I'm trying to repair the bell,' **answered Bill**. 'I've been coming up here night after night for weeks now. You see, I was hoping to give you a surprise.'
- 'So long as there's something to identify, we will give people their money back,' **said a spokeswoman for the Bank**. 'Last year, we paid \$1.5m on 21,000 claims.'

『official』政府官员 / 官方的』

official (n.) 政府官员 / (adj.) 官方的	A local official attended the meeting. 一位地方官员出席了会议。
	The official statement was released today. 官方声明今天发布。
bureaucrat / bureaucracy 官僚 / 官僚制度 (贬义)	Many bureaucrats resisted the reform. 许多官僚抵制改革。
civil servant n. 公务员; 政府官员	The Swedes were the first to recognize that public officials like civil servants , police officers...

『Brussels』布鲁塞尔（欧盟总部所在地）』

the capital and largest city in Belgium, centrally situated in northern Europe. Brussels is internationally important as the headquarters of the European Union (EU) and the North Atlantic Treaty Organization (NATO).

- **Brussels** hosts many international institutions. 布鲁塞尔是许多国际机构的所在地。
- Officials in **Brussels** debated the new rules. 布鲁塞尔的官员们讨论了新规则。
- Trade decisions from **Brussels** affect EU markets. 来自布鲁塞尔的贸易决定影响欧盟市场。

『free direct speech』自由直接引语（新闻英语中常用）引用某人的说话原文，没有引号；多用于新闻英语』

- **The mayor** insisted they would not raise taxes this year.
- **The victim's family** told reporters the lack of justice was unbearable.
- The senator stormed out of the hearing, loudly declaring **he had absolutely nothing more to say to those fools**.
- The witness stated the facts clearly: **The car had indeed run the red light**.

『 **are not fit to grace European tables** (委婉) 不符合上桌标准 / 质量有问题 』

- Chickens slaughtered in the United States are of **poor quality**. 质量低劣
- Chickens slaughtered in the United States don't **meet European standards**. 不符合欧洲标准
- The statement implied that the products **are not fit to grace European tables**. 声明暗示这些产品不适合摆上欧洲餐桌。
- He said the shipments **are not fit to grace European tables** due to hygiene concerns. 他说由于卫生问题这些货物不适合上欧洲餐桌。
- Politicians often use **euphemistic** phrases to soften criticism. 政治家常用委婉表达来缓和批评。

『 **political correctness** 政治正确(切记: 外交场合; 用词不能太直接、不能伤害对方感情) 』

- the disabled / handicapped 残疾的(正常表达)
- the physically challenged (委婉) 残疾的
- the mentally challenged (委婉) 智障
- the vertically challenged (委婉) 侏儒
- the horizontally challenged (委婉) 肥胖

正常表达	政治正确(白左)
unemployed	between jobs 待业中
She is pregnant.	She is knitting a tiny garment. 在织小毛衣
dustman	garbologist 垃圾学专家
butcher	meat technologist 肉类技术专家
housewife	domestic engineer 家庭工程师

※ No, **say** the Americans: our fowl **are** fine, we simply **clean** them in a different way.

『 **fowl** 家禽 (尤指鸡) 』

- **Fowl are** raised on many farms. 很多农场饲养家禽。
- The market sells various types of **fowl**. 市场出售各种家禽。

- Some people prefer free-range **fowl**. 有些人更喜欢散养家禽。

poultry 家禽	<ul style="list-style-type: none"> • The farm raises poultry for sale. 农场饲养家禽出售。 • Many households keep poultry for eggs. 许多家庭饲养家禽取蛋。
livestock 牲畜	<ul style="list-style-type: none"> • The region exports livestock. 该地区出口牲畜。 • Farmers care for livestock daily. 农民每天照料牲畜。
stock 家畜; 存栏	<ul style="list-style-type: none"> • The ranch increased its stock this year. 牧场今年增加了存栏。 • They checked the stock before sale. 他们在出售前检查了存栏。

※ These days, it is differences in national regulations, far more than tariffs, that put sand in the wheels of trade between rich countries. 强调句

『 **these days / nowadays / today** 如今, 现今 』

- **These days**, people who do manual work often receive far more money than people who work in offices.
- **Nowadays**, information spreads quickly. 现在, 信息传播迅速。
- **Today**, global trade is highly regulated. 今天, 全球贸易受到高度监管。

in those days 想当初(必须用In)	<ul style="list-style-type: none"> • In those days, boxers fought with bare fists for prize money. • In those days wandering minstrels were welcome everywhere.
These days 当今(不能用In)	These days , many people shop online. 如今, 许多人在网上购物。
in these days of 区别于做修饰	In these days of depressed oil prices, the government needs their money. 在当前油价低迷的时期, 政府需要这些资金。

『 **it is ... that ...** 强调句型 』

- **It is** differences in regulations **that** cause delays. 正是法规差异导致延误。
- **It was** the team **that** won the award. 正是该团队获得了奖项。
- **It is** persistence **that** leads to success. 正是坚持带来成功。

『 **put sand in the wheels of** 阻碍、妨碍 (惯用短语) 直译: 往车轮里扔沙子 』

- New regulations **put sand in the wheels of** trade. 新规阻碍了贸易。

- Language barriers **put sand in the wheels of** communication. 语言障碍妨碍交流。

<p>put obstacles in the way of [习语] 阻挠; 设置障碍</p>	<p>A lack of funding could put obstacles in the way of the research project. 资金的缺乏可能会阻碍这项研究项目。</p>
<p>stand in the way of [习语] 阻碍; 妨碍</p>	<p>Don't let fear stand in the way of achieving your dreams. 不要让恐惧阻碍你实现梦想。</p>
<p>hinder 阻碍; 妨碍 (常指使进展缓慢或困难)</p>	<p>The heavy rain may hinder the rescue operation. 大雨可能会妨碍救援行动。</p>
<p>impede 阻碍; 阻止 (常指阻止事物移动或进展)</p>	<p>The mud and debris impeded the flow of traffic on the highway. 泥泞和碎片阻碍了高速公路上的交通流动。</p>
<p>hamper 阻碍; 牵制 (常指使活动困难或不自由)</p>	<ul style="list-style-type: none"> • The lack of equipment will hamper our efforts to finish the task quickly. 设备的缺乏将阻碍我们快速完成任务的努力。 • There is none of the hurry which, in our society, often hampers the full development of a growing personality.

『 **more than** 不仅仅是; (置于形容词/副词前) 非常/极其 』

- He is **more than** generous. 他非常慷慨。
- This problem is **more than** we can handle. 这个问题超出我们的处理能力。
- Trade issues involve **more than** tariffs. 贸易问题不仅仅涉及关税。

<p>more than + adj./adv. 极其/非常...</p>	<p>He is more than selfish. 他自私极了</p>
<p>more than A can / could ... 是某人无法、不能...</p>	<ul style="list-style-type: none"> • I looked into the boy's serious but eager face and asked him, "Do you want any more books?" "Yes, more than I can ever get," he replied. • When my old friend Brian urged me to accept a cigarette, it was more than I could bear. • Dancing proved to be more than the dish could bear, for during the party it capsized and sank in seven feet of water. • The story is more than I can believe. (无法相信) • The beauty of the West Lake is more than words can describe. 无法描述 • Such a complicated situation is far more than we could anticipate and deal with.

These days, it is differences in habits and customs, far more than languages, that **put sand in the wheels** of transnational marriages. 现如今，是风俗习惯的差异，而远不仅仅是语言问题，阻碍了跨国婚姻。

※ **It is** not just farmers **who are** complaining. 强调句(who可以换成that)

『 **not just ... who/that ...** 不仅仅是... (也有其他人/事) 』

- **Not just** farmers are complaining; consumers are concerned too. 不仅仅是农民在抱怨，消费者也很关心。
- **Not just** students but teachers supported the change. 不仅学生，老师也支持这项变革。
- **Not just** the city but the whole region felt the impact. 不仅这座城市，整个地区都感受到了影响。

『 **complain** 抱怨，投诉 』

- Residents **complained** about the noise. 居民抱怨噪音。
- Many customers **complained** to the manager. 许多顾客向经理投诉。
- He **complained** that the service was slow. 他抱怨服务很慢。

※ An electric razor that **meets** the European Union's safety standards **must be approved** by American testers **before** it **can be** sold in the United States, and an American-made dialysis machine **needs** the EU's okay **before** it **hits** the market in Europe.

『 **meet** 符合 (标准、要求) 』

- The product **meets** all safety requirements. 该产品符合所有安全要求。
- The design **meets** international norms. 该设计符合国际规范。
- Manufacturers must ensure goods **meet** local standards. 制造商必须确保商品符合当地标准。

reach standards 达到标准	The product was tested to ensure it could reach standards for safety and quality. 该产品经过测试以确保其能够达到安全和质量标准。
pass standards 通过标准 (测试或考核)	All new recruits must pass standards set by the military academy. 所有新招募的学员都必须通过军事学院设定的标准。
live up to standards 不辜负标准; 达到应有的高标准	The new edition of the software manages to live up to the high standards of its predecessor. 该软件的新版本成功达到了其前作的高标准。

satisfy standards 满足标准; 符合要求	The building materials must satisfy standards for fire resistance. 建筑材料必须满足防火标准。
fulfill standards 履行标准; 实现标准要求	We are committed to fulfill standards of environmental protection in our operations. 我们致力于在运营中履行环境保护标准。

『 **approve** vt.批准 / 同意 (区分: approve vs. approve of) 』

- The board **approved** the budget. 董事会批准了预算。
- The drug was **approved** by regulators. 该药品获监管机构批准。

approve of 赞同 (不及物短语)	<ul style="list-style-type: none"> • Her parents approve of her choice. 她的父母赞同她的选择。 • Many people do not approve of the policy. 许多人不赞同这项政策。
approval / okay 同意, 许可, 批准	<ul style="list-style-type: none"> • They received official approval. 他们获得了官方批准。 • The EU gave its okay for the product. 欧盟对该产品表示同意。
reject vt.驳回	His application has been rejected .
disapprove of 不同意	Most people disapprove of such violent tactics. 多数人不赞同这类暴力手段。
frown on 不同意	They're more likely to occur in societies that frown on divorce. 这种关系更可能存在于反对离婚的社会中。

『 **okay** = agreement = permission = approval 』

- His doctor wouldn't **OK** the trip. 他的医生不会同意这趟旅行的。
- He gave the **okay** to issue a new press release. 他做出批准发表一篇新的新闻稿。

『 **hit** 到达, 上市 (口语) v. arrive at; reach 到达 』

- The new model will **hit** the market next month. 新型号将于下月上市。
- The book **hit** the shelves last week. 这本书上周已上架。
- The song **hit** the charts immediately. 这首歌立即进入排行榜。

『 **contrast** 对照法 (修辞) 上下文语义相对、故意用不同的结构, 让句式更富于变化 』

- **Men** always want to be a woman's first love; **women** have a more subtle instinct: what they like is to be a man's last romance.

『 **antithesis** 对比；上下文语义相对、句式工整 』

- There is only one difference between an old man and a young one: **the young man** has a glorious future before him and **the old one** has a splendid future behind him: and maybe that is where the rub is.
- When **poverty comes in** at the door, **love leaps out** at the window.
- A mother takes twenty years to make a man of her boy, and another woman takes twenty minutes to make a fool of him.

标准新闻英语 难度：3 级

※ As it happens, a razor that **is safe in Europe** **is unlikely to electrocute Americans.**

『 **as it happens** 碰巧 』

- **As it happens**, I know his brother. 碰巧我认识他的兄弟。
- **As it happens**, we met again in Paris. 碰巧我们又在巴黎见面了。
- **As it happens**, I was just thinking about that. 碰巧我刚好也在想这件事。
- **As it happens**, I was there too. 碰巧我也在那里。

as luck would have it
碰巧

- **As luck would have it**, the train was late. 碰巧火车晚点了。
- **As luck would have it**, I found my lost wallet. 碰巧我找到了丢失的钱包。
- **As luck would have it**, we met on the same flight. 碰巧我们坐同一班飞机。
- **As luck would have it**, we caught the last bus. 碰巧我们赶上了最后一班车。

※ So, **ask** businesses on both sides of the Atlantic, why **have** two lots of tests where one **would do**?

『 **business** 公司(可数)/生意(不可数) 』

- He has done a lot of **business** here in China. 他在中国做了很多生意。
- My father runs a small **business** in town. 我父亲在镇上经营一家小公司。
- This **business** is growing fast. 这家公司发展得很快。

『 **why + do** 质问语气 』

- **Why worry** about such trifles? 为什么为这些小事烦恼?
- **Why blame** yourself? 为什么责怪自己?

- **Why argue** with him? 为什么和他争论?

<p>why not do 建议做</p>	<ul style="list-style-type: none"> • Why not try to train your character? 为什么不试着锻炼你的性格? • Why not go out for a walk? 为什么不出去散步? • Why not join us for dinner? 为什么不一起吃晚饭?
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『 **lot** 套、群、组 』

- She bought a **lot** of books. 她买了一堆书。
- This **lot** of cars is for export. 这批车是用于出口的。
- They came in a **lot**. 他们成群结队地来了。

<p>抽签 (词本义)</p>	<p>For the first time in the World Cup finals, lots had to be drawn to decide who would finish second and third. 世界杯决赛中首次由抽签决定谁将获得第二名和第三名。</p>
<p>(个人或公司的) 一小块地 (抽签分地)</p>	<p>If oil or gold is discovered under your lot, you can sell the mineral rights. 如果在你的地里发现石油或金子，你可以出售开采权。</p>
<p>命运 (抽签)</p>	<p>She tried to accept her marriage as her lot in life but could not. 她试图认命接受这桩婚姻，但做不到。</p>
<p>一群人 (在抽签)</p>	<p>Future generations are going to think that we were a pretty boring lot. 后辈们会认为我们是一群无聊的人。</p>
<p>一组 (签)</p>	<p>He bought two lots of 1,000 shares in the company during August and September. 他在8月和9月期间两次购进了这家公司的股票，每次1千股。</p>
<p>频繁地; 长期地; 非常 (经常抽签)</p>	<p>They went out a lot, to restaurants and bars. 他们经常去饭店和酒吧。</p>
<p>大量 (抽出来的)</p>	<p>A lot of our land is used to grow crops for export. 我们的土地大多用来种植出口农作物。</p>
<p>全部; 全体 (参与抽签)</p>	<p>This may turn out to be the best football game of the lot. 这可能是全部足球比赛中最棒的一场。</p>

『 **do** v. be enough 足够的 』

- Don't you want something to eat? Two burgers will **do**. 两个汉堡就够了。

- This amount of money will **do** for now. 这笔钱暂时够用了。
- One more chair will **do** nicely. 再加一把椅子就行了。

※ Politicians **agree**, **in principle**, **so** America and the EU **have been trying** to **reach a deal** which **would eliminate** the need to **double-test** many products.

『 **in principle** 原则上，大致上（经营放到agree的动词后） 』

if you agree sth. in principle, you agree a general plan or idea but have not yet considered the details 原则上，大致上

- The government has agreed **in principle** to a referendum. 政府原则上同意举行公投。
- We support the plan **in principle**. 我们原则上支持该计划。
- He accepted the offer **in principle**. 他原则上接受了这个提议。

※ They **hope** to finish **in time** for a trade summit between America and the EU on May 28th.

『 **in time** 及时赶上 』

- We arrived **in time** for the meeting. 我们及时赶上了会议。
- He finished his work **in time** for lunch. 他及时完成了工作赶上吃午饭。
- She got to the airport **in time** for her flight. 她及时赶上了航班。

※ **Although** negotiators **are** optimistic, the details **are** complex enough **that** they may **be** hard-pressed to get a deal at all.

『 **optimistic** 乐观的 』

- Bankers **are** cautiously **optimistic about** the country's economic future. 银行家对国家经济前景持谨慎乐观态度。
- We **are optimistic about** the results. 我们对结果很乐观。
- He remained **optimistic** despite the difficulties. 尽管困难重重，他依然乐观。
- She **feels optimistic about** the future. 她对未来感到乐观。

pessimistic 悲观的

He remains **pessimistic about** the peace process. 他对和平进程依然悲观。

『 **enough** 足够的 』

- The room is large **enough** to take another bed. 房间足够大，可以再放一张床。
- He is old **enough** to drive. 他足够大了可以开车。
- She wasn't strong **enough** to lift it. 她不够力气抬起它。

be ... enough to do 太...以至于...	They are rash enough to cross the pass on foot. 他们太鲁莽了，竟然徒步穿过山口。
be so ... as to do 太...以至于... (同义结构)	They are so rash as to cross the pass on foot. 他们如此鲁莽，竟然徒步穿过山口。
be ... enough that ... 太...以至于...	He was kind enough that everyone liked him. 他非常友善，以至于人人都喜欢他。
be so ... that ... 太...以至于... (同义结构)	He was so kind that everyone liked him. 他如此友善，以至于人人都喜欢他。

『 **be hard-pressed to do** 做某事困难 』

- The emergency services were **hard-pressed to deal with** the accident. 急救部门应对事故时非常吃力。
- They are **hard-pressed to find** skilled workers. 他们难以找到熟练工人。
- We were **hard-pressed to finish** on time. 我们很难按时完成。

be hard-pressed to do sth. at all 某事太困难，几乎不可能做到	With so little time left, we would be hard-pressed to finish the project at all . 时间所剩无几，我们几乎不可能完成这个项目。
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※ Why? One difficulty **is to construct the agreements.**

『 **construct** 起草；建造 』

- Construct a sentence carefully. 认真造句。
- **Construct an agreement** with clear terms. 起草一份条款明确的协议。
- They **constructed** a solid argument. 他们构建了有力的论证。

※ The Americans **would** happily **reach** one accord on standards for medical devices and then **hammer** out different pacts covering, **say**, electronic goods and drug manufacturing.

『 **cover** 涵盖、包括 』

- The course **covers** all aspects of business and law. 课程涵盖了商业与法律的各个方面。
- The book **covers** a wide range of topics. 这本书涵盖了广泛的主题。
- Insurance **covers** medical expenses. 保险包括医疗费用。
- The project **covers** many regions. 项目涵盖多个地区。
- The term 'mankind' **embraces / encompasses** men, women, and children.

In the American economy, the concept of private property **embraces** not only the ownership of productive resources but also certain rights, including the right to determine the price of a product or to make a free contract with another private individual. 考研英语 (阅读真题)

"Anthropology" derives from the Greek words anthropos "human" and logos "the study of." By its very name, anthropology **encompasses** the study of all humankind. 考研英语 (阅读真题)

embrace 包括	The idea embraces various disciplines. 该理念包括多个学科。
encompass 包含	The theory encompasses all human behavior. 该理论涵盖了所有人类行为。

『 **say / let's say** 假定, 比方说 』

- Let's go out for a walk, **(let's) say**, along the river.
- **Let's say** you win the prize — what will you do? 假设你赢得奖项——你会做什么?
- **Say** we arrive late, will they still wait? 假如我们迟到, 他们还会等吗?
- **Let's say** around 8 o'clock. 比方说大约八点。

※ The EU ... following fine continental traditions ... **wants** agreement on general principles, which could be applied to many types of products and perhaps extended to other countries.

『 **follow** 遵循; 照做 』

- He was just **following** orders. 他只是执行命令。
- **Follow** your teacher's example. 效法你的老师。
- **Follow the crowd** and you lose yourself. 随大流会失去自我。

—You wanted me dead, Paul.

—Just **following** orders.

—Sent me to the chair for sth. I didn't do, all for your president. You were willing to do that.

—Just ... **following** ... orders.

follow the crowd / herd 随大流；盲从	Don't just follow the crowd —think for yourself. 不要只是随大流——要有自己的想法。
follow one's example / lead 效法某人；跟随某人的做法	I don't want you to follow my example and rush into marriage. 我不希望你效仿我，匆忙结婚。

『 **continental** 大陆的；欧洲大陆的 』

- A **continental climate** is dry and extreme. 大陆性气候干燥且变化剧烈。
- He prefers **continental food**. 他更喜欢欧洲大陆的食物。
- **Continental art** influenced Britain deeply. 欧洲大陆艺术对英国影响深远。

『 **be applied to** 被应用于 』

- This rule can **be applied to** many cases. 这条规则可用于许多情况。
- The method **is applied to** teaching English. 这种方法被用于英语教学。
- The system **is applied to** data analysis. 该系统被用于数据分析。

『 **extend to** 延伸到；扩展到 』

- The influence **extends to** Asia. 影响延伸到亚洲。
- The rule **extends to** all members. 规则适用于所有成员。
- The benefits **extend to** future generations. 好处延伸到后代。



The Big Apple

纽约市

共有1道练习题(解题方法与答案需要在“ncego.com”笔记官网查看)

1. M:I don't know how I managed to break that platter. I'll be more than happy to buy you a new one.W:Forget about it.Some things just can't be helped.Q:What does the woman mean? (单选)
 - A、 She can't help the man look for another platter.
 - B、 She forgot the platter had been broken.
 - C、 She didn't realize the platter had been broken.
 - D、 She doesn't want the man to replace the platter.

受限于个人水平，笔记若有疏漏之处，恳请发送邮件至 hibenba@gmail.com 批评指正。

同时可通过网址(ncego.com)页面底部“举报”错误 (更新于:2026-03-01)。

一场孤独的修行，需要相信积累的力量。专注当下、珍惜时间、心怀感恩、顶峰相见。